

A portrait of Judy Justice, a woman with short brown hair, smiling and looking slightly to the right. She is wearing a dark red blazer over a light-colored collared shirt. The background is a solid dark red color.

Judy Justice

A Resounding Success in the World of
Streaming Content



freevee original

JUDY 
JUSTICE



Case Study: Amazon launches Judy Justice

Driving Awareness and Engagement for Amazon's Streaming Success Story

Unleashing the Power of AI: Turbocharging Online Visibility and Viewer Engagement for Judy Justice

OVERVIEW

When the Emmy Award-winning show "Judy Justice," streaming on Amazon, approached us for support, we were tasked with increasing awareness on search engines and creating a landing page to drive litigant submissions for the show.



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Breaking Through the Noise: Crafting a Digital Presence for Emmy Award-Winning Judy Justice

CHALLENGE

The challenge was twofold - to raise visibility for the show in an already crowded streaming market, and to create an engaging landing page that not only draws in viewers, but encourages them to participate in the show.





STRATEGY

We used the AI-driven GOALS App to conduct a deep dive into the show's target audience, using this data to optimize keywords and create a compelling landing page. Our strategy was to promote audience participation while maximizing search engine visibility.



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Blueprint for Success: Innovative Strategies Fueling the Rise of Judy Justice



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Embracing Success: Mastering the Digital Stage for Judy Justice

KEY ACHIEVEMENTS

Improved SEO: Our strategy yielded excellent results, with six keywords moving from not being in the top 100 to appearing on the first page of search engine results. This had a significant positive impact on the show's visibility online.

Award-Winning Show: The efforts in promoting "Judy Justice" resulted in it becoming an Emmy Award-winning show, solidifying its place in the streaming market.

Increased Audience Participation: The landing page was a success, driving litigant submissions and leading to increased viewer interaction and engagement with the show.





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Victory Verdict: The Triumphant Outcome of Embracing AI in Broadcasting

CONCLUSION

This case study demonstrates the effectiveness of the GOALS App in raising awareness and encouraging viewer engagement for a streaming show. Leveraging AI and targeted strategies, we succeeded in boosting the visibility and engagement of "Judy Justice," resulting in it being an Emmy Award-winning show and a streaming success story.





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Let's Toast to Your Success

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PARTNER WITH EXCELLENCE, EXPERIENCE THE TRANSFORMATION

Our work with Judy Justice, the Emmy-winning show, reflects the level of excellence we strive for with every client. We're ready to apply the same dedication and expertise to your brand, creating a strategy that increases awareness, engagement, and user interaction.

Ready to rise to the top of your industry? Let's pursue your success story. Get in touch with us today to discuss how we can support your growth and accomplish your goals.

Contact Us:

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Take the Next Step Towards Success

Book a free consultation with our team at the link below. Let's explore how we can help you carve out your own unique space in the market.

[Book a Free Consultation](#)